

# KELLY ABELN

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Design + Illustration

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## WORK EXPERIENCE

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### **Studio Collective**

*design, direct and produce content for all media*

**Contract Designer (April 2011 – Present)**

Work directly with founder/creative director on front-end design for video games, websites and motion projects. Design identities and publications for clients.

### **Uptown Association**

*a nonprofit organization that promotes the Uptown area*

**Graphic Designer (April 2011 – March 2012)**

Primary designer of 2011 Uptown Art Fair's identity, print collateral, and digital matter. Designer and photo editor of all collateral for other events throughout the year.

### **Chronicle Books**

*an independent publisher of distinctive books*

**Graphic Design Fellow (July 2010 – Dec. 2010)**

Chosen from a competitive pool of applicants to be a full-time member of the Marketing Department for six months. I created a broad range of marketing materials from print to digital to promote books such as *Cake Pops*, a *New York Times* Best Seller.

### **Massachusetts Museum of Contemporary Art**

*one of the largest centers for contemporary art in the country*

**Graphic Design Intern (Feb. 2010 – May 2010)**

In addition to collaborating with senior staff on printed and digital matter, I was in charge of all promotional materials for performing arts events.

### **MCAD Summer Youth Programs**

*a fun, creative, and challenging studio experience for kids*

**Assistant Teacher (Summer 2007 & 2008)**

Worked with children ages 5-12 on art lessons in week long sessions. Assisted students with projects, supervised breaks, and prepared materials for lessons.

### **Utne Reader Magazine**

*alternative coverage of politics, culture, and new ideas*

**Art Department Intern (May 2007 – Sep. 2007)**

Worked with the Art Director to maintain art archives and conducted photo research. Attended editorial meetings and completed illustration assignments.

## EDUCATION

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### **Minneapolis College of Art and Design**

Bachelor of Fine Arts: Illustration

(Concentration in Graphic Design)

May 2009

## SKILLS

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Strong research, conceptualization, intent and follow-through on projects

Self-starter, can work independently, and excellent time management skills

Adobe Creative Suite CS3-CS5

(Photoshop, Illustrator, InDesign, Acrobat)

Microsoft Word, Excel, Power Point

Strong front-end web design and basic understanding of HTML & CSS

## EXHIBITIONS & AWARDS

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### **Made at MCAD**

MCAD Main Gallery, Minneapolis, MN (2008)

### **Panels Without Borders**

MCAD Gallery 148, Minneapolis, MN (2008)

### **Ephemeral Space: Identify Me**

AZ Gallery, Saint Paul, MN (2006)

### **Friends of MCAD Merit Scholarship, (2005-2009)**

Alice Batzli Scholarship, (2007-2009)

## VOLUNTEER EXPERIENCE

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### **Art Buddies**

*creative mentors helping kids build dreams*

(Winter 2006, Spring & Fall 2011)

Volunteer art mentor to a low-income child from the Whittier international School for six weeks.

### **Way To Grow**

*preeminent early childhood learning program*

(October 2011 – Present)

Member of the Decor and Programing committee for the annual Shine Celebration Gala.